



## **Louis-Philippe Gauthier**

### **Senior Director, Legislative Affairs, Atlantic**

Louis-Philippe Gauthier is the Senior Director, Legislative Affairs, Atlantic for the Canadian Federation of Independent Businesses. He is responsible for the management of legislative affairs, identifying relevant issues and developing public and government relations strategies to advocate on behalf of small and medium-sized enterprises (SME's) in the region.

A passionate believer in the transforming effects of the business world on society, Louis-Philippe is an active member of the New Brunswick business community. He completed two terms as president of the Economic Council of New-Brunswick (Conseil économique du Nouveau-Brunswick) and was Vice President of Strategic Initiatives at Invest NB, the crown corporation responsible for foreign investment attraction in the Province of New Brunswick. Previous to this position he was Regional Manager in charge of northern New Brunswick newspapers at Brunswick News Inc (Victoria Star, Madawaska, Tribune, Northern Light, Miramichi Leader) and General Manager of l'Étoile, the French provincial weekly newspaper of New Brunswick. For almost ten years Mr. Gauthier was President and partner of Bulmer-Martin-Gauthier (BMG) Consultants Inc a full service Internet systems development firm. Under his leadership, the company was named small business of the year in 2003 by the Conseil économique du Nouveau-Brunswick.

Holding a bachelors degree in science and an MBA from the University of Moncton, he held lecturer positions for over ten years teaching information technology management and Interactive Marketing courses in graduate business programs (MBA) of the Université de Moncton and University of New Brunswick in Saint John.

Adept at motivating individuals and teams towards achieving organizational objectives, he has successfully managed dynamic sales environments, marketing, public and government relation initiatives in senior positions.

In recognition of his vision, leadership and achievements, Mr. Gauthier was honored with the title of alumni of the year in 2001 by the business faculty of the Université de Moncton.